



Sponsorship Information 2nd Annual Run/Walk

Pre-race ceremony at 9:45am ~ Run/Walk to follow at 10:00am

Who was Connor?

Connor Arthur Lynskey was an 18-year-old son & brother who resided in Hinckley with his family, attending pre-med studies at Siena College, when he was tragically killed by a drunk driver on August 11, 2018. Connor aspired to be a rural medical doctor, had been accepted into the Upstate Rural Medicine Program, and his dream was to practice medicine in an under-served area in order to help residents receive adequate health care.

Why is the event held?

All proceeds go to the scholarship and memorial fund created in memory of Connor. Our mission is to receive your financial support to continue maintaining a memorial run/walk in Connor's name and to provide future students and medical students with a scholarship program. Due to the generosity of our friends and our community, along with the success of the 1st Annual 2018 Run/Walk, this year Connor's Way was able to establish one scholarship at the Upstate Rural Medicine Program, two scholarships for graduating seniors at Holland Patent Central School, and one scholarship for a graduating senior in Oneida or Herkimer County.

Sponsorship Levels – Deadline August 8, 2019

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Platinum - \$1,500 or more	Gold - \$1,000	Silver - \$500
1. Name/Logo on T-shirt	1. Name/Logo on T-shirt	1. Name/Logo on T-shirt
2. Name/Logo on Start/Finish	2. Name/Logo on Start/Finish	2. Name/Logo on
banner	banner	Connorsway.com
3. Name on Connorsway.com	3. Name/Logo on	3. Name/Logo on Thank You
4. Verbal recognition at event	Connorsway.com	banner at event
5. Name/Logo on Thank You	4. Name/Logo on Thank You	(Places have logo mady for print
banner at event	banner at event	(Please have logo ready for print by 8/8/19)
6. Plaque presentation at event awards ceremony	(Please have logo ready for print by 8/8/19)	by 6/6/17)
(Please have logo ready for print		
by 8/8/19)		
Bronze - \$250	Supporter - \$100	In-Kind Contributions
1. Name or Logo on Thank You	 Name on Trail Marker on 	Please indicate in writing the type of
banner at event	run/walk course	contribution & value of donated
(Please have logo ready for print by 8/8/19)		goods & services on the application.

Visit https://runsignup.com/Race/NY/Hinckley/ConnorsWay5Mile to register. Visit www.connorsway.com or www.facebook.com/connorswaymemorial to Sponsor, Donate or for further information on available scholarships. Inquiries may be emailed to don@connorsway.com.