



**Sponsorship Information**  
**3<sup>rd</sup> Annual Run/Walk**  
**VIRTUAL EVENT, SEPT. 15 – SEPT. 22, 2020**

**Who was Connor?**

Connor Arthur Lynskey was an 18-year-old son & brother who resided in Hinckley with his family, attending pre-med studies at Siena College, when he was tragically killed by a drunk driver on August 11, 2018. Connor aspired to be a rural medical doctor, had been accepted into the Upstate Rural Medicine Program, and his dream was to practice medicine in an under-served area in order to help residents receive adequate health care.

**Why is the event held?**

All proceeds go to the scholarship and memorial fund created in memory of Connor. Our mission is to continue to provide students and medical students with a scholarship program, with your financial support and through our memorial run/walk in Connor’s name. Due to the generosity of our friends and our community, along with the success of the 2nd Annual 2019 Run/Walk, this year Connor’s Way was able to establish one scholarship at the Upstate Rural Medicine Program, three scholarships for graduating seniors at Holland Patent Central School, and three scholarships for graduating seniors in high schools in Oneida and Herkimer counties.

**Sponsorship Levels – Deadline August 31, 2020**

<p><b>Platinum - \$1,500 or more</b></p> <ol style="list-style-type: none"> <li>1. Name/Logo on T-shirt - LARGE</li> <li>2. Name on Connorsway.com</li> <li>3. Plaque presentation</li> </ol> <p>(Please have logo ready for print by 8/31/20)</p>	<p><b>Gold - \$1,000</b></p> <ol style="list-style-type: none"> <li>1. Name/Logo on T-shirt - MEDIUM</li> <li>2. Name/Logo on Connorsway.com</li> </ol> <p>(Please have logo ready for print by 8/31/20)</p>	<p><b>Silver - \$500</b></p> <ol style="list-style-type: none"> <li>1. Name/Logo on T-shirt - SMALL</li> <li>2. Name/Logo on Connorsway.com</li> </ol> <p>(Please have logo ready for print by 8/31/20)</p>
<p><b>Bronze - \$250</b></p> <ol style="list-style-type: none"> <li>1. Name or Logo on Connorsway.com &amp; Facebook Page</li> </ol> <p>(Please have logo ready for print by 8/31/20)</p>	<p><b>Supporter - \$100</b></p> <ol style="list-style-type: none"> <li>1. Name on Connorsway.com</li> </ol>	

Visit <https://runsignup.com/Race/NY/Hinckley/ConnorsWay5Mile> to register. Visit [www.connorsway.com](http://www.connorsway.com) or [www.facebook.com/connorswaymemorial](http://www.facebook.com/connorswaymemorial) to Sponsor, Donate or for further information on available scholarships. Inquiries may be emailed to [don@connorsway.com](mailto:don@connorsway.com).

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