

5<sup>th</sup>  
Annual



SCENIC MEMORIAL RUN/WALK  
**CONNOR'S**  
**'22**  
**WAYS** 5 MILE  
HINCKLEY NY

**Sponsorship Information**  
Race Day ~ September 18, 2022  
Virtual Option ~ September 11-18, 2022

**Who was Connor?**

Connor Arthur Lynskey was an 18-year-old son & brother who resided in Hinckley with his family, attending pre-med studies at Siena College, when he was tragically killed by a drunk driver on August 11, 2018. Connor aspired to be a rural medical doctor, had been accepted into the Upstate Rural Medicine Program, and his dream was to practice medicine in an under-served area in order to help residents receive adequate health care.

**Why is the event held?**

All proceeds go to the scholarship and memorial fund created in memory of Connor. Our mission is to continue to provide students and medical students with a scholarship program, with your financial support and through our memorial run/walk in Connor's name. Due to the generosity of our friends and our community, along with the success of our previous Annual Run/Walks, this past year Connor's Way was able to continue awarding one scholarship at the Upstate Rural Medicine Program, five scholarships for graduating seniors at Holland Patent Central School, and six scholarships for graduating seniors in high schools in Oneida and Herkimer counties.

**Sponsorship Levels – Deadline August 24, 2022**  
(Please submit your print-ready logo by deadline)

<p><b>Platinum - \$1,500 or more</b></p> <ol style="list-style-type: none"> <li>1. Name/Logo on T-shirt – LARGE</li> <li>2. Name/Logo at Start/Finish line</li> <li>3. Name on Connorsway.com &amp; Facebook</li> <li>4. Verbal recognition at event</li> <li>5. Plaque presentation</li> <li>6. 6 Free T-shirts</li> </ol>	<p><b>Gold - \$1,000</b></p> <ol style="list-style-type: none"> <li>1. Name/Logo on T-shirt – MEDIUM</li> <li>2. Name/Logo at Start/Finish line</li> <li>3. Name/Logo on Connorsway.com &amp; Facebook</li> <li>4. 4 Free T-shirts</li> </ol>	<p><b>Silver - \$500</b></p> <ol style="list-style-type: none"> <li>1. Name/Logo on T-shirt - MEDIUM</li> <li>2. Name/Logo on Connorsway.com &amp; Facebook</li> <li>3. 2 Free T-shirts</li> </ol>
<p><b>Bronze - \$250</b></p> <ol style="list-style-type: none"> <li>1. Name/Logo on T-shirt – SMALL</li> <li>2. Name or Logo on Connorsway.com &amp; Facebook</li> </ol>	<p><b>Supporter - \$100</b></p> <ol style="list-style-type: none"> <li>1. Name on Trail Marker on run/walk course</li> </ol>	<p><b>In-Kind Contributions</b> Please indicate in writing the type of contribution &amp; value of donated goods and services on the application.</p>

Visit <https://runsignup.com/Race/NY/Hinckley/ConnorsWay5Mile> to register. Visit [www.connorsway.com](http://www.connorsway.com) or [www.facebook.com/connorswaymemorial](https://www.facebook.com/connorswaymemorial) to Sponsor, Donate or for further information on available scholarships. Inquiries may be emailed to [don@connorsway.com](mailto:don@connorsway.com).

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